



News Release

For immediate release, March 30, 2009

Environmental Hotel Leader Joins WWF's Climate Savers Program

(Toronto, March 30, 2009) – WWF is pleased to welcome Fairmont Hotels & Resorts (Fairmont), a worldwide hotel brand known for its industry-leading environmental efforts, as the newest member of its innovative Climate Savers Program. In recognition of this new partnership, Fairmont has agreed to a brandwide carbon emissions reduction plan and has pledged to reduce operational CO₂ emissions from its existing portfolio of hotels by 20% below 2006 levels by 2013, while also ensuring that new Fairmont properties strive to reduce their CO₂ emissions through the implementation of the brand's new Energy and Carbon Management program.

In addition, Fairmont will:

- Finalize a Green Procurement Policy and Supplier Code of Conduct by the end of 2009;
- Educate and encourage its top suppliers (representing approximately 25% of the supply chain) to provide products in accordance with the Green Procurement Policy and Supplier Code of Conduct by the end of 2010;
- Update existing Design and Construction standards to incorporate and reflect LEED standards by the end of 2011;
- Endeavor to include sustainable and LEED-certified hotels across the brand;
- Seek to relocate Fairmont Hotels & Resorts Corporate offices in Toronto Canada to a building with a LEED NC Gold target by 2011.

The Climate Savers Program is a collaboration among some of the world's leading corporations and WWF to show leadership in voluntarily reducing emissions and heading off the environmental impacts associated with climate change. Fortune 500 companies and other top businesses like The Coca-Cola Company, HP, Catalyst, and Nike partner with WWF to develop practical, cost-effective strategies that reduce emissions of CO₂ and achieve energy efficiency goals. By 2010, the 21 Climate Saver companies will collectively cut carbon emissions by some 14 million tonnes annually – the equivalent of taking more than 3 million cars off the road every year, while at the same time, saving these companies hundreds of millions of dollars.

"This is a great way to celebrate the tenth anniversary of WWF's Climate Savers Program," said Gerald Butts, WWF-Canada's president and CEO. "Leading companies like Fairmont are proving that strong environmental action is good for the economy."

Fairmont Hotels & Resorts is a global hotel leader known for its pioneering commitment to environmentally sustainable business practices and was the first major hotel chain in North America to embrace environmental stewardship within its daily operations through its award-winning Green Partnership program. In support of its climate change strategy, Fairmont has measured its emissions for scope 1 (direct emissions) and scope 2 (electricity consumption) across its 53 managed properties from 2006 levels for the calculation of its current greenhouse gas emissions inventory. The brand's carbon footprint is 375,766 metric tonnes of CO₂e (carbon dioxide equivalent) emissions annually or 0.055 metric tonnes of CO₂e emissions per guest night. Fairmont has committed to reduce its carbon footprint by 20% by 2013, which is the equivalent of removing 19,777 cars from



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the road annually, avoiding the burning of 174,775 barrels of oil, and avoiding the consumption of 1,004 tanker trucks of gasoline.

“We see our Climate Savers partnership with WWF as a sound strategic decision, one that will help ensure destination health and contribute to the financial stability of the industry,” said Thomas W. Storey, President, Fairmont Hotels & Resorts. “Fairmont is proud to be the first global hotel brand to partner with WWF to tackle climate change and we look forward to achieving significant CO₂ reductions from our operations worldwide.”

Emission reductions at Fairmont will be achieved through a number of activities including improved energy efficiency, increased conversion to renewable energy supply, optimized purchasing efficiencies and promoting conservation practices among its colleagues. Fairmont will continue to implement energy efficiency initiatives across its portfolio and increase its use of renewable energy supply where possible. In addition to reducing its own emissions, Fairmont will share best practices with other organizations committed to the protection of the environment and work to increase guest engagement and awareness on issues related to reducing its overall CO₂ output.

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WWF-Canada

WWF-Canada is part of WWF, the world's largest conservation organization. At WWF we advocate and promote lasting solutions to the challenge of balancing growing human need and environmental sustainability. In collaboration with business, government, communities and individuals we take a science-based approach to the protection, management and restoration of environmentally sensitive parts of our planet. Our work includes visionary projects focused on climate change, freshwater and the health of habitat and species across Canada and around the world. For more information about WWF-Canada visit www.wwf.ca

Fairmont Hotels & Resorts

A leader in the global hospitality industry, Fairmont Hotels & Resorts is a celebrated collection of distinctive hotels that includes iconic landmarks like Fairmont Le Château Frontenac in Québec City, Kenya's Fairmont Mount Kenya Safari Club, and London's The Savoy, reopening later this year following an extensive restoration program. Fairmont hotels are one-of-a-kind properties where sophisticated travelers can discover culturally rich experiences that are authentic to the destination. Situated in some of the most exclusive and pristine areas in the world, Fairmont is committed to responsible tourism and is an industry leader in sustainable hotel management with its award-winning Green Partnership program. Fairmont's portfolio includes 56 world-class hotels, with plans to develop over 30 new properties in the coming years in destinations as diverse as Shanghai, The Philippines and India.

Fairmont is owned by Fairmont Raffles Hotels International, a leading global hotel company with 91 hotels worldwide under the Raffles, Fairmont and Swissôtel brands. The company also manages Fairmont and Raffles branded Residences, Estates and luxury private residence club properties. For more information or reservations, please call 1-800-441-1414 or visit www.fairmont.com.

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