THE Fairmont
ACAPULCO PRINCESS

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Acapulco Princess:

- Outdoor activities including talks about the life cycle of the endangered sea turtles, by the hotel's ecologist, a walkthrough of the turtle camp and a release ceremony(when possible), at the beach

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our

operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called "Greening Our Greens". The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

At The Fairmont Acapulco Princess, grounds naturalization projects include:

- On site compost garden- given the amount of waste generated from plants in the gardens of the hotel, the gardening staff are given the task of collecting leaves we consider necessary to make compost which is used in the propagation of new plants, thereby generating a cycle in which the plants propagated in the nursery are in turn replanted on the hotel grounds
- Tree on hotel grounds, when pruned, have their branches and trunks ground to produce the mulch used for landscaping in both the Princess and Turtle Dunes golf courses, which, in addition to being decorative, reduces water evaporation, and serves as a natural form of weed control in the garden

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Fairmont Acapulco Princess:

- Hotel's Executive Chef has an outdoor herbal greenhouse, where a variety of herbs are grown to be used in providing the outstanding flavors for the dishes on the menus. Herbs are cultivated without pesticides and use organic fertilizers
- Purchase local SAGARPA-certified fish from Guerrero.
- Do not serve endangered species such as Chilean Sea Bass, Shark, Angler Fish, Bluefin Tuna, Hake, Halibut, European Plaice, Red Fish, Atlantic Salmon, Skates, or Rays.
- All wine lists include a variety of Certified Organic wines from Chile and Spain
- Many palm trees are grown on our property and given it is known to reduce cholesterol, the hotel chef prepares fresh coconut sauces, fresh fruit vinaigrettes, and beverages for guests
- Fruits and vegetables are purchased from Mr. Lucky brand supplied by our vendor. Since November 2008, Comercializadora GAB, S.A de C.V, a Mexican company that produces, processes and trades Mr. Lucky brand products, has been audited by NSF (www.nsf.org), which classified it as SQF certified and approved, with a level III certification and a rating of "Excellent"
- Avocado: produced following Good Agricultural Practice standards, which require a more elaborate treatment than that of normal crops
- Romaine and leaf lettuce are irrigated with well water. Some are grown in floating greenhouses with no insects
- Strawberries: Aerial greenhouses (the plant is grown in a raised trench, covered and strawberries emerge from the sides without touching anything) and there are no insects
- Huaje and cherry tomatoes: produced under strict GAP and greenhouse standards
- Green, yellow, red and orange bell peppers: open air grown under strict standards of cultivation

- Cucumbers and eggplants: grown in greenhouses and open fields
- Broccoli: irrigated with well-water and under GAP standards
- Chayotes: open air grown under strict standards of cultivation

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Acapulco Princess include:

- Property's waste management program separates the waste from all areas into organic and inorganic waste, maintaining the organic waste in a refrigerated room at 23°C. Inorganic waste is sorted into different areas for aluminum, other metals, paper, cardboard, glass and plastic including PETs
- The hotel works with an outside waste disposal company that collects organic wastes on a daily basis, and uses it for animal feed
- We have 13 recycling bins situated throughout the kitchens and restaurants as well as 6 more staff areas in the halls of the lower level and public areas
- Paper is reused by printing double sided or using as notepads for office colleagues

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.
Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Fairmont Acapulco Princess partners include:

- Partner with local turtle conservation camps, local schools (elementary to university) to assist the hotel with the "My Fairmont Turtle" (Mi Tortuga Fairmont) program to aid in the nesting of the Olive Ridley Sea Turtle (Tortuga Golfina), Leatherback Sea Turtle (Tortuga Laúd), and the Black Sea Turtle (Tortuga Prieta or Negra), all on the list of endangered species. To date, 476,471 eggs protected, and 384,156 turtles hatched (80.62% success rate) in 8 years, released into the Pacific Ocean (activities of the turtle camp are registered, and in compliance with the Federal Environmental Protection Agency)

- Hotel colleagues participate in neighborhood cleanup, including nearby beaches and public streets
- Colleagues donate new products and canned food to local shelters
- Donation of clothes, mattresses and bedding to several shelters such as the parish of San José and the Marsh Children's Home

Awards & Accolades
Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

The Fairmont Acapulco Princess has received the following the following awards:
- HP recognition for the last 5 years as a partner in the ongoing waste collection program for HP printing supplies

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com.