



Fairmont
BATTERY WHARF

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At Fairmont Battery Wharf all meetings have an environmental focus on:

- Recycling completely used notepads, and re-using coasters
- Utilizing the Natura Water filtration system. An in-house water bottling system that eliminates the use of plastic water bottles.
- Meeting space with movement sensed lighting fixtures that time out when not in use
- Meeting space with natural light to keep rooms naturally warmer

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

At Fairmont Battery Wharf, grounds naturalization projects include:

- Reducing pesticide use by using organic pesticide or a low dose form for insect problems
- 10% of all plants on property are drought tolerant or indigenous species
- Using an irrigation system that focuses on water quality management

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At Fairmont Battery Wharf:

- In 2011 Fairmont Battery Wharf added an onsite herb garden; advocating green, fresh and healthy cuisine
- Seafood is purchased from a sustainable, reputable and local source just north of the city in New Bedford, MA that focuses on the conservation of the marine community

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at Fairmont Battery Wharf include:

- Out of 73 hotels in the Boston Metro area Fairmont Battery Wharf is one of three hotels to partner with “Clean the World”, a charitable organization that distributes recycled soap products to impoverished countries worldwide. By donating gently used soap to “Clean the World” the hotel contributes to the organizations efforts to prevent unnecessary deaths from disease worldwide, and the prevention of contributing to overflowing landfills and contaminating fragile groundwater systems.
- And average waste diversion rate of 23%
- Recycling Bins in place throughout hotel

- Recycling cardboard, metal, glass, plastic & newspaper and composting initiatives are in place for 2012. Organic waste stands to increase the hotels diversion by an estimated 10% to 15% monthly. That increase would equate to 2.5 to 4.5 tons diverted from trash per month
- Working with outside environmental companies to dispose of mattresses, broken furniture and electronics such as televisions, and computers
- A bi-weekly exterior and interior pest control check
- Office policy's to print double sided and decrease volume of paper used
- A kitchen grease recycling program that stores up to 50 gallons of used grease which is picked up weekly by a company that uses the grease for bio- fuel
- Doorbells/ DND lights vs. paper door hangers
- Terrycloth hand towels in public restrooms vs. paper towels. Automatic paper towel dispensers in use for back of house areas and automatic hand dryers available in locker rooms.

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At Battery Wharf, energy and water conservation projects include:

- A lighting efficiency program that uses motion detectors to dim. All lighting is LED high efficiency
- And energy management building maintenance system
- HVAC- heat recovery & retrofits that are treated weekly
- Inn-com thermostats in guestrooms with EMS sensor and windows in all guestrooms that open to allow in fresh air for guests and assist in naturally cooling rooms
- Chemical Reduction by having a closed loop for heating and cooling
- Water saving devices installed that are all water sub metered and with drip less faucets. Inclusive of low flow shower heads
- Grey water re-use for dishwasher water
- Guestroom Linen and Towel re-use program to conserve water consumption
- Hygen mop system in place whenever possible for housekeeping to save water. Rubbermaid dirty water buckets in use to keep mop water clean longer and lower water use as well as chemical use
- Provide comprehensive training programs for employees on energy initiatives

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, Fairmont Battery Wharf, partners include:

- Purchasing of Local/Organic food - In the summer months, 75% of produce is purchased locally. Year-round 70% of chicken is purchased from Northeast free range family farms from Vermont, and 30% of beef is purchased through Northeast family farms based out of Connecticut, Maine and Massachusetts
- Use of a "green earth" associated dry cleaning company

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

Fairmont Battery Wharf has received the following certifications/ratings:

- HAC Green Key Eco Rating of 4 Green Keys

The city of Boston is a leader in providing environmentally-friendly services. It boasts:

- Three green convention centers that have comprehensive recycling programs, energy efficiency achievements, and other environmentally-friendly practices.
- Twenty-eight out of seventy-three green-certified hotels, including Fairmont Battery Wharf, and many other facilities that are advancing towards certification.
- Twenty-nine green-certified restaurants and event centers.
- A compact city layout with a transportation system that allows visitors to leave their cars at home, take mass transit, or ride in hybrid taxis. As America's Walking City, Boston is easy to get around by foot. Guests additionally have the option to borrow a complimentary BMW bicycle from Fairmont Battery Wharf, or they can rent a Hubway bike; Boston's first Bike-Share System that allows pedestrians to rent and use a bike from any of their many stations located all around the city.

Boston's green services complement the area's natural appeal—its beauty, seacoast location, rivers, parks, and outdoor recreation. While in Boston, step right outside the Fairmont Battery Wharf main entrance and on to Boston's historic Harbor Walk, go on a whale watch, visit the Boston Harbor Islands National Park and the New England Aquarium, sail on the Charles, skate on the Boston Common Frog Pond, or see the Public Gardens.

Fairmont Battery Wharf

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com