Sounds of Fairmont presents

Chen Jie

October 2012





Introduction

As part of their commitment to create memorable experiences for their guests, Fairmont Hotel Beijing will organize the 3rd Sounds of Fairmont.

Theses events are a series of music events to showcase some of the world's most acclaimed and upcoming artists.

Following a special performance by Grammy Award-winning vocalist and pianist Diane Schuur, and the performance by Taiwanese Pop artist Della Ding, Fairmont is please to introduce the first classical music event of the serie, by presenting the pianist Chen Jie.







Chen Jie

Chen Jie got acquainted with the piano when she was 3 years old and when she was 13, she went to the Philadelphia Curtis Institute of Music with full scholarship and became a junior of Lang Lang. Her skills and musical education level improved through the years at Curtis and soon enough she was able to present her charm at International Competitions. She performed all over the world and at the age of 16, after a successful debut performance with famous director Wolfgang Sawallisch and the Philadelphia Orchestra, she was frequently invited by world class orchestras and received high praises and encores.

From 2001 to 2006, Chen Jie won top prizes at many international pianocompetitions, and was given the nickname of "Competition winning talent". 2008 KDFC listed the 30 top classical artists under 30, together with Lang Lang and Yundi Li, Chen Jie (23) was listed and she was the only Female Asian Pianist of that year.







Guests PR & Invitation

With our extensive data base, Riviera Events will support Fairmont Hotel with the promotion of the events to its potentials guests.

Riviera will then help at both designing and producing the invitations that will be sent to invited guests.







Photo & Video

In order to properly capture the key moments of this event we will assist in booking and managing a high quality photographer and videographer.

The photographs can later be used through your own channels and for internal communication and PR activation.

Riviera will also provide video editing of all the collected materials for future internal use.







Setup and Production

The event will take place in the lobby of the renowned Fairmont Hotel Beijing.

With its high ceiling and luxurious feeling, the lobby is the perfect place to welcome VIP guests for a special music evening.

We would setup:

- Entrance backdrop
- Red carpet & velvet ropes
- Stage & Stage backdrop
- Piano
- Lights system







Riviera Events

Created by Benoit Thebaut and Stephane deMontgros in 2004, Riviera Events is one of the fastest growing event planning and PR agencies in China.

Based in Shanghai, Riviera Events is a young, dynamic and international company made of an experienced and creative team with offices in Shanghai & Beijing.

It specializes in creating and organizing events for high level venues (hotels, restaurants, bars, nightclubs...) and international brands (spirits, fashion, automotive...)

Find out more on www.rivieraevents.com







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