



Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Dallas:

- Providing disposable-free food & beverage service, in which we replace disposable items with reusable ones,
- Menus displayed on a whiteboard / screen instead of printed menus
- Linen napkins instead of paper napkins
- China and glassware instead of disposable cups
- Ceramic creamers and sugar dispensers instead of individual packages

- Equipping all meeting rooms with recycling stations for items such as paper, plastics, and cans
- Offering the use of 5-gallon water bottle coolers with client provided re-usable water bottles for meeting breaks
- Stopping newspaper delivery to attendees upon request
- E-Mail all contracts, event orders and billing upon request (instead of printed/mail)
- Incorporating local, organic, sustainable and environmentally responsible products throughout our menus (food grown or raised as close to the hotel as possible, particularly in the season in which it is grown)
- Menu features items using our extensive on-site herb garden (located in our Terrace Gardens)
- Unused food is donated to the North Texas Food Bank via the Hunger Link
- Unused conference materials and supplies are donated to schools or charities
- Dallas Arts District Walking Tour
- John F. Kennedy Museum and Walking Tour
- Carbon neutral events offered, certified to the gold standard
- Nurture Nature package available

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

At The Fairmont Dallas, grounds naturalization projects include:

- Water Recycling program, which will take water from cooling towers and filtrate for irrigating the Herb Garden – TBA 2009.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Fairmont Dallas:

- Rooftop Herb Garden – Supplementing fresh herbs and vegetables for our restaurant
- Local growers and food providers used on a continuous basis including: Dallas Mozzarella Company, Empire Baking Company, Dr. Kracker, Veldhuizen Farms, San Martino Winery, Broken Arrow Ranch, Dallas Farmers Market

- Local, Organic and Sustainable Menu Packages are readily available

Waste Management: Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Dallas include:

- Chemical drumless delivery
- Single stream recycling program
- Recycling bins are available throughout the hotel and guestrooms
- Donations of partially used amenities are sent to local shelter
- Reduction of paper volume through two sided printing
- Providing disposable-free food & beverage service, in which we replace disposable items with reusable ones, such as:
 - Menus displayed on a whiteboard / screen instead of printed menus
 - Linen napkins instead of paper napkins
 - Ceramic creamers and sugar dispensers instead of individual packages
 - China and glassware instead of disposable cups
- Unused food is donated to the North Texas Food Bank via the Hunger Link
- Unused conference materials and supplies are donated to schools or charities
- Purchasing initiatives to utilize post consumer materials
- Newspapers are available upon request; only delivered to FPC, VIP & Fairmont Gold guests.

Energy and Water Conservation: To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At The Fairmont Dallas, energy and water conservation projects include:

- Lighting retrofit to compact fluorescent bulbs
- Chiller replacement
- Hot water softener
- Water efficient shower heads
- Automation of ballroom air handling units
- Bed linen and towel exchange program in guest rooms
- Water recycling program, which will take water from cooling towers and filtrate for irrigating the herb garden.
- Colleague Participation in 'Lights Off' Program
- Colleague Education thru Hotel Green Team Initiatives
- Hybrid drivers have their parking fees waived

- Lexus Hybrid Sedan utilized to transport FPC/VIP guests
- Significantly Reduces Rates for colleagues who utilize the DART Public Transportation System
- Active participant in the US EPA Energy Star Program
- New dishwasher equipped with Opti Rinse feature saving approximately 1 million gallons of water annually

Partnerships and Affiliations: Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Fairmont Dallas partners include:

- Participation in Hearts & Hammers with the City of Dallas to refurbish homes
- Adoption of two acres of reef in Parque Nacional del Este in the Dominican Republic. Contributions go toward the protection and education of wild oceans and reefs.
- Donations of partially used amenities are sent to local shelters
- Conducting regular food drives for the North Texas Food Bank
- Local growers and food providers used on a continuous basis
- Unused food is donated to the North Texas Food Bank via the Hunger Link
- Unused conference materials and supplies are donated to schools or charities

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

The Fairmont Dallas

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com