



Fairmont
LE CHÂTEAU FRONTENAC

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At Fairmont Le Château Frontenac:

- Located next to the Plains of Abraham Park which offers 5.6 km (3.5 miles) of walking and jogging trails
- Green Packages available including: It's a Dog's Life Package and Aquarium Package
- Option to purchase carbon offsets to deliver a "carbon-neutral" event

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our

operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At Fairmont Le Château Frontenac:

- On site roof-top garden
- Selection of biological wines
- Regional recipes using local, sustainable or organic products
- Flexible options for vegetarian or other dietary restrictions

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at **Fairmont Le Château Frontenac** include:

- Recycling bins in place throughout hotel
- Food waste diversion from the landfill through composting
- Elimination of disposable items
- Recycling program for electronic waste
- Reduction of paper volume
- Kitchen grease recycling program
- Redistribution of household goods to local charities

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At **Fairmont Le Château Frontenac**, energy and water conservation projects include:

- Lighting retrofit & other lighting efficiency projects
- Installation of water saving devices
- Chemical reduction
- Colleague educational awareness

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, **Fairmont Le Château Frontenac** partners include:

- The Group for Research and Education on Marine Mammals (GREMM)
- The MIRA foundation
- Centraide Québec

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

Fairmont Le Château Frontenac has received the following certifications/ratings:

- 4 Green Keys – Hotel Association of Canada Green Key Eco Rating
- RéserVert rating – Hotel Association of Quebec

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com