THE Fairmont KEA LANI

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Kea Lani:

- Offer nature-based walking tour around grounds of property
- Offer group volunteer opportunities such as beach clean-ups and ancient fishpond revival
- Highlight Fairmont Kea Lani's Green Packages when available

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our

operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called "Greening Our Greens". The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Fairmont Kea Lani

- The resort's signature restaurant, Kō, features 100% sustainable produce and locally caught fish entrees
- Kō's Wine list features several sustainable, organic and bio-dynamic selections
- All steaks are locally raised, grass fed from the Maui Cattle Company

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Kea Lani include:

- A water recycling system which re-uses about 70% of the water use in our laundry department
- Recycling bins in every suite and villa
- "Recycling Cents" program through which we donate our redeemable bottles, cans and plastic to a local youth program
- On property recycling includes: paper, newspaper, glass, magazines cardboard, toner & ink cartridges, batteries
- Food waste is distributed to local pig farmers
- Discarded cooking oils are recycled into bio-fuel
- Our take-out supplies are all bio-degradable including utensils made from potatoes and cups made from corn.
- All trash bags throughout resort are bio-degradable
- Retail items made from recycled materials are marked with "turtle tags" as part of our Eco shopping initiative.
- Discarded beach toys and gear are picked up the Big Brother & Big Sister organization on island.

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6

liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At the Fairmont Kea Lani, energy and water conservation projects include:
- Aqua Recyler- laundry water recycling system
- Eco- Mode Thermostats in all guest suites and villas
- Low-flow showers, faucets and toilets in all guest suites, villas and public areas.
- CFL lighting throughout resort
- Linen washing reduction program for guests
- Energy consumption education to colleagues

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.
Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

The Fairmont Kea Lani's local initiatives and partnerships include:
- Daily Beach Clean-up at Polo Beach
- "Recycling Cents" program, where the hotel donates redeemable bottles, cans and plastics to Youth Education and Service (YES), a local educational organization for youth.
- Community Workday Program – manager and colleague volunteer events to clean up local beaches and parks
- Donations to Big Brother, Big Sister
- Donations to local Women Helping Women Shelter

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

The Fairmont Kea Lani has received the following certifications/ratings:
- Green Key Eco Rating 4
- Green Business Hawaii awarded by the Department of Business, Economic Development and Tourism

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com