



THE *Fairmont*
HOTEL MACDONALD

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Hotel Macdonald:

- We are ideally located near hiking/walking trails perfect for nature based activities
- Ecofriendly meeting packages available: 100 mile menus, fair trade coffee and tea served, 100% recycled paper option, environmentally friendly spousal program available etc.
- "Green Stay" option available to guests ie. towels and linens will not be changed daily, paperless check out, no turn down service etc.
- Natural lighting and windows that open in all meeting rooms and guest bedrooms

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report

on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Fairmont Hotel Macdonald:

- Herb Garden on property
- Offer menu items which are organic, sustainable and local
- Green wedding menus are promoted
- 100 mile menu choices are available

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Hotel Macdonald include:

- Recycling bins in place throughout hotel
- Back of the house and guestroom recycling
- Dispose of hazardous material properly
- Integrated Pest Management Program
- Recycle all computers and printers through the Electronic Recycling Association
- Reduction of paper volume
- Kitchen grease recycling program
- Use eco-conscious hotel cleaning products. EcoLab is Fairmont's corporate supplier of environmentally preferable cleaning products.
- Partially used amenities and household goods are distributed to local shelters/charities

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At The Fairmont Hotel Macdonald, energy and water conservation projects include:

- Occupancy sensors or timers are used to control lighting in guestrooms
- Natural light is used for exhibits wherever possible to minimize lighting
- Energy efficient lighting in guest rooms and meeting space
- Boilers have a combustion analysis to ensure we are burning efficiently and clean
- Computerized building automation system for energy efficiency
- Operate a "free cooling operation" during the spring and fall thus saving energy
- Consistently working on sealing up drafts in the building

- Chemical Reduction with the use of Eco Lab products

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Fairmont Hotel Macdonald:

- Unplated food from Sunday brunch is donated to a local charity- "Women's Emergency Accommodation Shelter". This program has been in effect since September 2007.
- "Second helping program": unplated food from functions are donated to local food bank.
- Each year in celebration of Earth Day, staff members volunteer to clean the river valley area, Frank Oliver Park and public areas surrounding the hotel.
- Hosted one electricity-free event for Earth Hour (for colleagues and guests) and floodlights at the back of the hotel were turned off for one evening.
- Complimentary valet parking for hybrid vehicles.

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

The Fairmont Hotel Macdonald has received the following certifications/ratings:

- HAC Green Key Eco Rating 4 Green Keys

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com