



Fairmont Hotels & Resorts' San Jose Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons. Guests can do their part by choosing to participate in the towel and sheet exchange program.

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

Programs in Place At The Fairmont San Jose

- Guests driving hybrid vehicles to the hotel, receive a 50% discount off valet parking. Hybrid vehicles reduce the strain on our natural resources and improve the air quality as well.
- For guests staying multiple nights, linens are changed only every second day and only towels left on the floor will be replaced unless otherwise requested.
- Only eco-conscious cleaning products are used.
- Partially used amenities and household goods are distributed to local shelters and charities.
- Paperless check in /out is available at the Front Desk as well as through the guestroom television.
- A dedicated TV channel provides hotel information and updates to all guests.
- Daily newspaper delivery will be waived for guests requesting to not receive.
- Contracts and documents are emailed to guests and clients whenever possible.
- At present, close to 87% of the hotel uses compact fluorescent light bulbs (CFL), replacing traditional incandescent bulbs. In the United States, a CFL can save over US\$30 in electricity costs over the lamp's lifetime compared to an incandescent lamp, and save 2000 times their own weight in greenhouse gases.
- Active participation in Earth Hour, a global event organized by the World Wildlife Fund to raise awareness about climate change, the hotel turns off all lights in the South Tower and lobby for one hour – with the main lobby illuminated by candlelight only.

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com