



THE *Fairmont*
SOUTHAMPTON

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Southampton:

- "Island Wonders" Eco-Tour created by in-house Destination Management Company, Discover Bermuda, to showcase Bermuda's natural geologic formations and wildlife species. Guests visit "Crystal Caves" and the "Bermuda Aquarium, Museum and Zoo" for guided informative and interactive tours.
- "Leave it Green" Project offers the planting of a commemorative Cedar tree to wedding couples who wish to leave their mark in Bermuda's Cedar Reforestation efforts. To date, this initiative has resulted in the planting of 258 trees.

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

At The Fairmont Southampton, grounds naturalization projects include:

- Reducing fertilizer usage by almost 10%, naturalizing more than 10 acres of the hotel property
- Chemicals and pesticides are sprayed on curative basis, with close recording of environmental conditions such as pest growth cycle, humidity and temperature.
- Onsite Sewage and Wastewater Treatment Facility breaks down waste by biological process, resulting in clean water for use in irrigation on Golf Course and Hotel Grounds.
- Waste diversion strategy to soon compost food waste, tin, aluminum, and glass. Crushed glass will be used as clean fill with compost to build 40,000 sq. ft. of tee decks on the course. Mixed with local sand, the compost, crushed glass and local product will truly present a "closed loop" of reusing our own food and glass waste.
- The Fairmont Southampton Golf Course is the only course in Bermuda to be Certified under the “Certified Audubon Cooperative Sanctuary ”program
- Ongoing program of planting native and drought tolerant species
- More than 20 bird boxes placed have been situated around property to protect the endangered Eastern Bluebird, with help from our local Audubon society

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Fairmont Southampton:

- Fresh, uncut vegetables purchased from local farmers depending on availability
- Selection of Organic and Biodynamic Wines offered on Hotel Wine List
- Organic Garden on-site produces products such as Rosemary, Garlic and Bananas
- Locally caught fish used in banquets and restaurant outlets regularly

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Southampton include:

- The Hotel manages the separation and recycling of metals, wood, kitchen grease, batteries and motor oils.
- All horticultural waste is composted offsite at the Government composting facility
- Bottles and cans collected and recycled on the golf course – diverts sixteen cubic yards of recyclables per month. Our waste management consultant is currently assisting in implementing a hotel recycling program, with estimated 50% reduction in total waste in the first year.
- Redistribution of used linens, towels and mattresses to local Pembroke Women’s Shelter
- Used computers and computer equipment donated to local schools
- Used paper is shredded by the Business Center and used for packaging

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At The Fairmont Southampton, energy and water conservation projects include:

- Fluorescent Lighting used where possible. Dimmers used on all other lights to reduce energy.
- Hotel’s Engineering Department implemented a UV system for potable water on property, minimizing chlorine usage in the water by 30%.
- Air Conditioning system managed by communicating all group and guest occupancy, to reduce unnecessary cooling of unused/unoccupied guestrooms and banquet spaces.
- \$1.5 Million upgrade to laundry facility has produced a dramatic savings in water usage per pound of laundry washed, and significantly reduced the laundry facility’s power requirements.
- Sink aerators and low flow showerheads reduce guest water usage
- Collection of rainwater for potable use by rooftop collection – stored in our below-ground 1 million gallon storage tank for guests and hotel operations
- Reverse Osmosis plant provides 250,000 gallons of water per week by removing sodium from seawater.
- Water based paint used for chemical reduction
- Management housing complexes will participate in a light bulb change out this month-all incandescent bulbs will be changed out to efficient CFLs.
- Energy education initiative, spearheaded by the Engineering Department, alerts colleagues to energy-efficient operation strategies and personal practices

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel’s location, and showcase each Fairmont 's unique environmental strengths and connection to their community.

On a local level, The Fairmont Southampton, partners include:

- Green Team hosts annual coastal cleanups in partnership with the Bermuda Dolphin Quest and also assists in the Dolphin birthing process of Bermuda dolphins
- Non-perishable food items collected at our annual colleague Christmas Party and donated to the Bermuda Lions Club
- Partnership with the Bermuda Aquarium, Museum and Zoo for “Turtle Scrub” project
- Green Team adopted a local park (“Hope Vale Park”), to ensure that it remains a functional recreational area for local children. Regular cleanup and maintenance of park by hotel colleagues
- Redistribution of used linens, towels and mattresses to local Pembroke Women’s Shelter and other charitable organizations
- Partnered with Red Cross to hold quarterly Blood Drives for local hospital
- Bermuda Tourism Organization, Bermuda Government’s Ministry of Works and Engineering, and the “Tourism Cares” organization, who with more than 80 volunteers both locally and from abroad, joined with our hotels’ Green Committee to remove invasive species and replanting native palms and Bermuda cedars along the South Shore Beaches and trails.

Awards & Accolades

Fairmont Hotels & Resorts’ Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

The Fairmont Southampton has received the following certifications/ratings:

- Certified Audubon Cooperative Sanctuary

The Fairmont Southampton has received the following awards:

- Green Golf Award by Golf Inc., 2008
- Environmental Hotel of the Year, 2007

The Fairmont Southampton

101 South Shore Road

Southampton, SNO2

BERMUDA

TEL 441 238 8000

FAX 441 238 8968

E-MAIL southampton@fairmont.com

www.fairmont.com/southampton

www.fairmontmeetings.com/southampton

Explore Fairmont’s responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com