



*Fairmont*  
YANGCHENG LAKE  
阳澄湖费尔蒙酒店

## Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

### **Leadership Through Innovative Programs**

**Eco-Meet:** Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

Fairmont Yangcheng Lake is surrounded by over 200 acres of natural parkland and waterways on the pristine shores of tranquil Yangcheng Lake. Features for Meeting Guests includes:

- Eco-Program - Custom team building activity packages in our natural park and organic farm including climbing wall, GPS geocache treasure hunts, farming and Iron Chef Challenges to name a few
- Eco-Program - Health-lifestyle breaks including a selection of healthy and environmentally friendly Bicycle Bird Watching in our Water Park
- Eco-Cuisine - Organic menu packages for meals featuring fresh vegetables, fruits and teas from our own 48 Acre Yu Feng Island Organic Farm or a authentic Farmers meal in our traditional Chinese Farmhouse with Aping our Farm ambassador

**Carbon Management Program:** Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

**Greening our Greens:** All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

At Fairmont Yangcheng Lake, grounds naturalization projects include:

- All natural pest control on our hotel and waterpark areas and 100% pesticide free in our Organic Farm
- Planting of many indigenous species, wild flowers and natural drought tolerant landscaping through out the property
- Residing on the shores of protected Yangcheng Lake water quality management measures are in place to ensure that the water habitat is protected
- Restoration of wildlife habitat areas with native water plants, shrubs and trees has attracted back over 40 different species of water and land birds that can be enjoyed on the grounds
- An outreach and education Discovery Club is featured at the hotel to introduce children back to the environment with many programmed activities designed around the natural ecosystem we live in and enjoy

**Green Cuisine:** Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At Fairmont Yangcheng Lake we are fortunate to have our very own 40 acre Organic Farm and purchasing program including:

- Western, Chinese and Asian herb garden
- Fruit trees
- Tea Plantation
- Seasonal vegetables
- Beehives producing organic honey from the fruit trees and plants in our farm and wildflowers in our waterpark
- Organic vegetable picking and cooking classes in our newly built farm cooking pavilions.
- Local organic food product purchasing of proteins and additional fruits from fellow local organic farmers and producers

## **Waste Management**

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at Fairmont Yangcheng Lake include:

- Recycling Bins in place throughout hotel

- Organic waste diversion in the hotel's kitchens/composting to our Organic Farm
- Working with Suppliers to purchase in bulk and reduce packaging
- Integrated Pest Management Program with natural pest controls to help protect the waterways and grounds surrounding the hotel
- Recycling program for electronic waste
- Reduction of paper volume through double sided printing and reuse of printing paper
- Kitchen grease recycling program

### **Energy and Water Conservation**

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At Fairmont Yangcheng Lake, energy and water conservation projects include:

- Energy management system is installed in all bedrooms and state of the art monitoring systems in all meeting spaces
- Colleagues are committed to through our Energy audit initiatives to reduce consumption of electricity and gas with mindful monitoring and actions around office and public space lighting and heat consumption
- Water saving devices are installed in showers and faucets

### **Partnerships and Affiliations**

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, Fairmont Yangcheng Lake, partners include:

- Community support through our annual lakeside clean up collect garbage from the parks and lakeshore ecosystem
- Donations of goods/food where possible to local orphanage and transition houses
- Purchasing of local and organic foods from surrounding suppliers

### **Awards & Accolades**

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at [www.fairmont.com](http://www.fairmont.com)