

An aerial photograph of a lush, green waterfall cascading into a deep blue pool. A person is seen floating on their back in the water. The surrounding area is covered in dense tropical foliage, including ferns and moss.

Fairmont
MAKATI

SUSTAINABILITY REPORT

2024 - 2025

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OUR COMMITMENT TO SUSTAINABILITY

OUR COMMITMENT TO SUSTAINABILITY



At Raffles and Fairmont Makati, we position ourselves as industry leaders in sustainable tourism, showcasing our unwavering commitment to environmental and social responsibility. We dedicate ourselves to providing luxurious experiences that minimise our impact on the planet while positively contributing to the local community. Through a comprehensive range of initiatives, we make significant strides in reducing our carbon footprint, conserving resources, and promoting sustainable practices. Our efforts include implementing energy-saving measures, establishing recycling programs, and supporting local communities while promoting biodiversity, all guided by the principles of Accor's Environmental, Social, and Governance policy.

We publicly share our Sustainability Management Plan on our official website and have established an Environmental Task Force, known as the Green Team, to implement and monitor sustainable practices. Our team actively raises awareness about sustainability among both staff and guests. We have implemented food waste management systems and undergo energy audits to further enhance these initiatives. Additionally, we use the Gaia 2.0 Utility and Sustainability Reporting System to consistently track our consumption and sustainability actions.

In recognition of our dedication, we earned the prestigious Green Globe Certification in 2023, making us the first hotel in the Philippines to receive this honour and solidifying our forefront position in sustainable hospitality. We are one of the first hotels in Manila to install electric car charging facilities, demonstrating our commitment to reducing emissions and promoting cleaner transportation. Alongside our environmental initiatives, we prioritise social responsibility through our partnership with the Make-A-Wish Foundation, allowing us to grant special wishes to children in need and bring joy and hope to their lives. We also foster a diverse and inclusive workplace, celebrating Women's Day, Pride Month, Solidarity Week, and other important social causes.

As we move forward into 2025 and beyond, we strive to further strengthen our sustainability footprint through impactful initiatives. We partner with Integrated Waste Management for composting and with Green Trident for recycling, ensuring responsible waste diversion. We reviewed and released new policies, including the prohibition of fur items throughout our properties. We continue to enhance our food waste management systems to reduce waste further. We also remain committed to celebrating key environmental events such as Earth Day and World Food Day. These initiatives reflect our dedication to responsible tourism, ensuring that our luxury experiences are both mindful of and respectful to the environment and the community.

ABOUT THE PROPERTY

Since we opened in December 2012, Raffles and Fairmont Makati have set the standard for luxury hospitality in the heart of Manila's financial district. Our prime location at the central business district, offers guests easy access to iconic landmarks such as the Zuellig Building and Ayala Museum, as well as popular shopping destinations including Greenbelt Malls, SM Makati, Glorietta, and Landmark.

With a total of 312 accommodations—comprising 280 guest rooms and suites from Fairmont and 32 suites from Raffles—we redefine modern luxury. Each room features floor-to-ceiling windows that showcase stunning views of the city skyline or our palm-lined swimming pool. Guests can elevate their stay by choosing a Fairmont Gold room, granting them exclusive access to the private Fairmont Gold Lounge, where complimentary refreshments are available throughout the day along with evening canapés.

Our hotel offers eight (8) dining destinations designed to cater to various culinary preferences, accompanied by over 1,700 square metres of flexible meeting and event spaces. This includes an impressive 900-square-metre ballroom, perfect for gala or balls. For relaxation, guests can unwind at the Fairmont Spa, take a dip in the outdoor pool, or work out in our modern and well-equipped Fitness Centre.

We are committed to sustainable hospitality and responsible tourism, focusing on environmental stewardship and community uplift. This vision shapes a guest experience characterised by mindfulness, respect, and authenticity. Cultural enrichment is also a key aspect of our offerings. Since 2013, Raffles Makati has partnered with the National Bookstore for its Authors-in-Residence Program, inviting bestselling authors to engage with guests and support the literary community, aligning perfectly with our sustainability values.

Our dedication to sustainability has been recognised through prestigious accolades, including third place at the Le Trophée Bleu: Sustainability Awards 2024 - Planet Award, the ACG Global Excellence in Travel and Tourism Award in 2025, and the Sustainability Award at the Nordic Business Awards 2025, honouring our initiatives that align with the 17 Sustainable Development Goals.

Raffles and Fairmont Makati serve as a tranquil haven in one of the Philippines' premier business and lifestyle hubs. We welcome guests with the warmth and sophistication that define the Raffles and Fairmont legacy, ensuring that every stay is a memorable celebration of luxury, sustainability, and cultural connection.



A man in a grey tank top and dark shorts is sitting cross-legged on a large, light-colored rock in a shallow stream. The water is calm, reflecting the surrounding dense forest of tall evergreen trees. The scene is peaceful and natural.

EXISTING SUSTAINABILITY EFFORTS

Pioneering Sustainability as the First Luxury Hotel to Earn Green Globe Certification

Raffles and Fairmont Makati proudly hold the distinction of being the first luxury hotel in the Philippines to receive the prestigious Green Globe certification, demonstrating our strong commitment to sustainable and responsible operations. As the highest standard for sustainable and environmentally conscious practices in travel and tourism, the Green Globe certification evaluates criteria that include sustainable management, socio-economic development, cultural heritage, and environmental protection.



“Receiving Green Globe certification is not only a monumental accomplishment for Raffles and Fairmont Makati but also sets a benchmark for the hospitality sector in the country. We are deeply committed to leading the way in sustainable practices and hope to inspire other establishments to take proactive measures in environmental conservation and community engagement”

Bernd Schneider,
Cluster General Manager of
Raffles and Fairmont Makati

Reinforcing its leadership in sustainable innovation, the hotel is among the first in Manila to provide electric vehicle (EV) charging facilities through a partnership with Solarius Energy, supporting the transition to cleaner transportation and expanding the city's EV charging network.

Our commitment to sustainability is anchored in a holistic approach that integrates environmental stewardship, social responsibility, and sound governance across all aspects of our operations. We continuously enhance resource efficiency, adopt innovative solutions to reduce our ecological footprint, and foster a culture of environmental awareness among both colleagues and guests.

Through responsible practices and strategic collaborations, we remain steadfast in advancing energy and water conservation, waste reduction, and community development initiatives - ensuring that our efforts create a lasting positive impact for the environment and society.

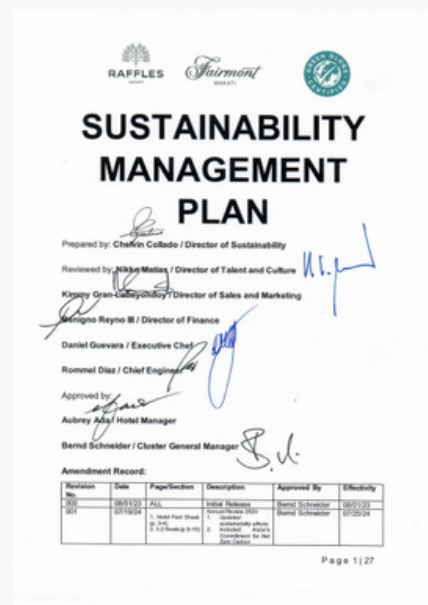
Sustainability Management and Environmental Plans

In 2023, Raffles and Fairmont Makati published our Sustainability Management Plan and Environmental Plan, both of which are reviewed annually and most recently updated on 25 July 2024. These documents are publicly accessible via our official websites reflecting our commitment to transparency and accountability.

Tailored to our size and operations, the Sustainability Management Plan ensures that sustainability is an integral part of the daily activities and decision-making. This plan outlines clear policies and actionable steps that highlight our commitment to the environment, society, and economy. Aligned with Accor's overall sustainability goals, Raffles and Fairmont Makati aim to create a positive impact on both people and nature by fostering an equitable workplace and supporting our local community. We also plan to achieve Net Zero carbon emissions by 2050 while adopting a responsible approach that emphasizes careful resource use and ecosystem protection in accordance with global agreements.

Our plan includes initiatives focused on energy and water conservation, waste reduction, and responsible food practices, while fostering strong connections with local communities and ecosystems. By adhering to these principles and collaborating with local ecosystems, we meet Accor's strategic sustainability goals and set a high standard for the hospitality industry. Additionally, we have implemented methods to track, analyse, and enhance our sustainability efforts. We share our progress with both internal and external stakeholders to keep everyone informed and engaged.

In conclusion, our Sustainability Management Plan reflects our commitment to leading by example in the hospitality industry. By integrating sustainable practices into our operations, Raffles and Fairmont Makati not only contribute to global sustainability goals but also inspire other businesses to prioritise environmental and social responsibility. Through continuous improvement and transparent communication, we are paving the way for a more sustainable future.



Policies and Procedures Implemented in 2025

In 2025, Raffles and Fairmont Makati conducted a comprehensive review of 66 sustainability-related policies, which led to the introduction of new initiatives and the enhancement of several existing ones. These 28 new and updated policies are designed to strengthen operational efficiency, reduce environmental impact, and uphold ethical standards, reflecting the hotels' ongoing commitment to responsible and sustainable practices.

New Policies



Temperature
Standardization and Control
Policy and Procedure



No Fur Policy

Updated Policies



Electricity, Water, and
LPG Conservation Policy



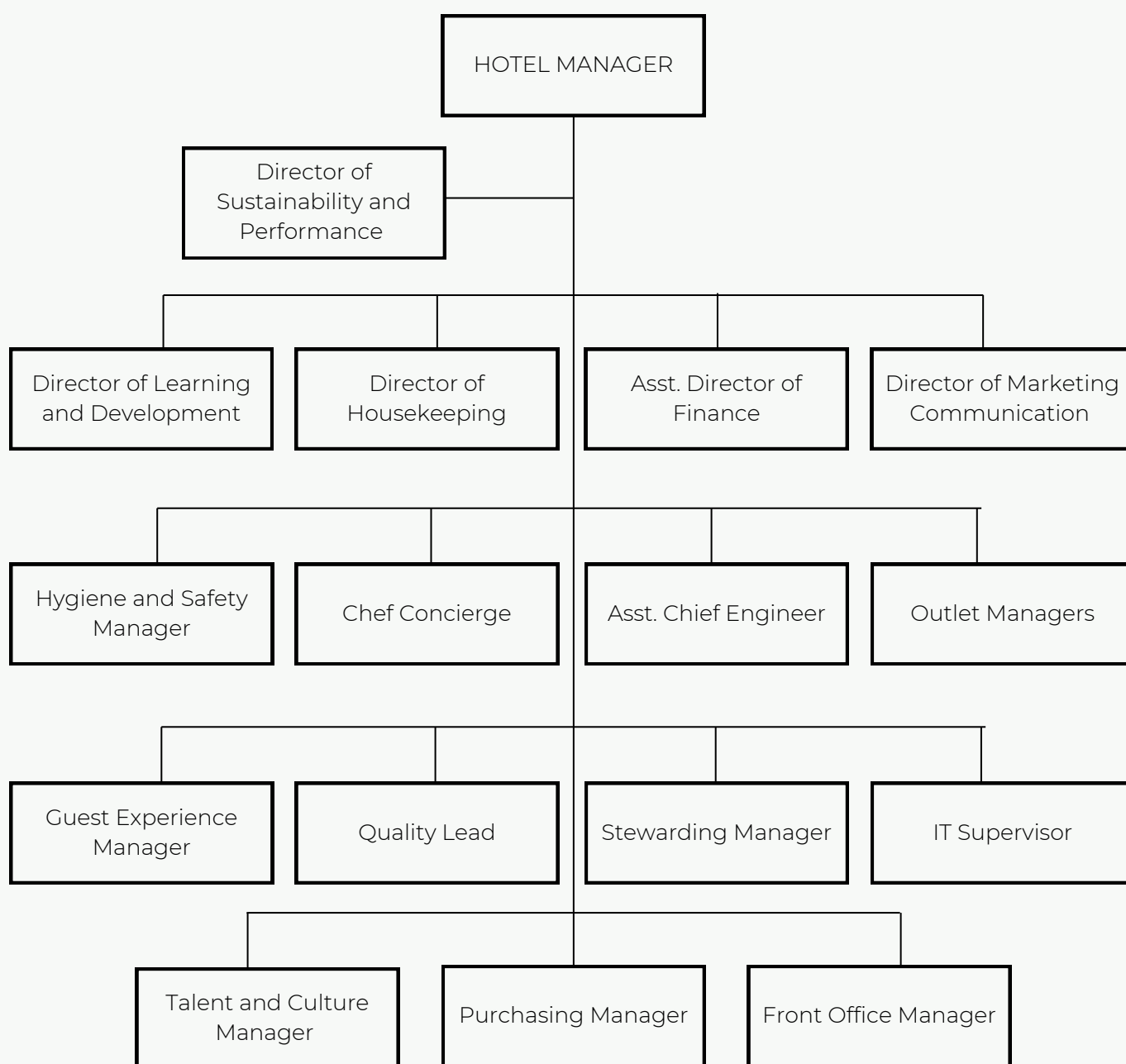
ALERT
(Accor Emergency Guidelines)



Sustainability Management Plan
and Environment Plan

Meet the Green Team: Sustainability Committee

The hotels have created an Environmental Task Force, called the Green Team, to lead and oversee its environmental initiatives. This team consists of employees from various departments who collaborate to implement and monitor sustainable practices. By uniting diverse expertise and perspectives, the Green Team effectively manages and continuously improves environmental initiatives. This collaborative approach ensures that the hotel remains committed to sustainability and innovation.



Sustainable Mobility: Riding and Driving Towards a Greener Future

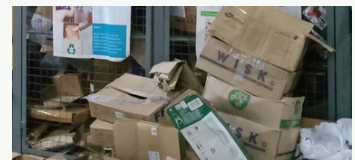


Raffles and Fairmont Makati have integrated both hybrid and fully electric vehicles into its fleet—now making up 41% of all vehicles, a significant increase from 28% in 2023. These cleaner energy options help lower air pollution and carbon emissions, while the installation of EV charging stations in partnership with Solarius Energy expands the city's sustainable infrastructure and encourages the wider adoption of electric vehicles.

Turning Trash into Value: Waste Recycled Into Practical Solutions

Raffles and Fairmont Makati actively partner with Green Trident to promote sustainability and reduce water pollution. The hotels collect, segregate, and recycle waste as part of its commitment to creating a positive environmental impact. All recyclable waste is donated to Green Trident, which transforms these materials into products such as plastic pallets, recycled paper, and other practical items—helping keep oceans clean and reducing landfill waste.

From November 2023 to July 2025, the hotels have donated a total of 33,255.10 kg of recyclable waste to Green Trident. This partnership not only addresses the critical issue of ocean pollution but also turns waste into valuable resources. By donating recyclable materials, the hotels demonstrate that thoughtful and strategic actions can create a significant environmental impact. This initiative reflects a strong commitment to sustainability and sets a benchmark for others in the hospitality industry to follow.



Energy Efficiency Initiatives: LED Lighting Upgrade



Fairmont and Raffles Makati have taken a significant step toward sustainability by replacing over 80% of the hotel's lights with energy-efficient LED bulbs. LED lights are a greener option, using less energy, lasting longer, and producing 90% less heat than traditional halogen bulbs. This upgrade not only reduces the hotel's energy consumption and carbon footprint but also creates a more comfortable environment for guests and staff. By choosing LED lighting, the hotel supports a sustainable future and enhances overall efficiency.

Dedication to Sustainability:

Promoting Awareness Through a Digital Canvas



Fairmont and Raffles Makati are committed to sustainability by educating both staff and guests about the hotels' eco-friendly initiatives. We provide mandatory sustainability training for staff and involve them in activities like cleanups, tree planting, and fundraising to promote environmental and social responsibility. We inform guests about these efforts through a Digital Sustainability Mural, strategically located between the Raffles and Fairmont lobbies. This modern display minimises disposable resources and updates in real-time, improving communication about sustainability.

We also highlight our initiatives on the hotels' website and encourage guests to support environmental and social causes through various campaigns. In-room notices remind guests about water conservation practices, such as changing linens and towels every three days unless requested otherwise.

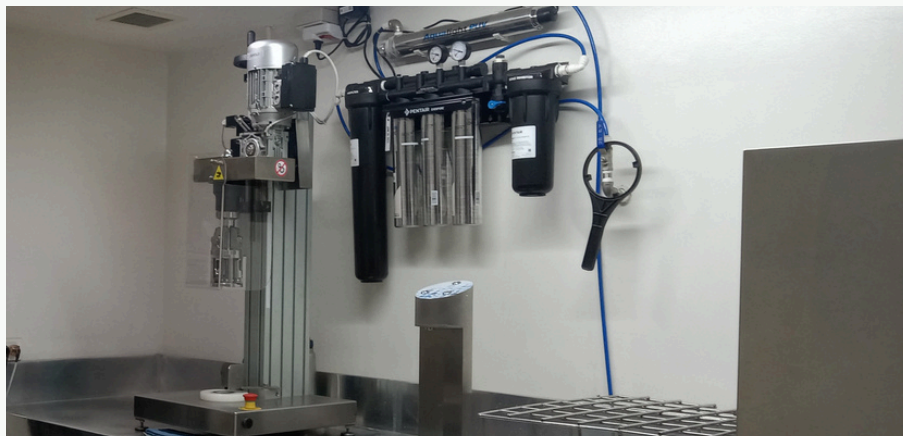
The Digital Sustainability Mural features engaging videos that provide a quick yet thorough overview of our sustainability projects. Eye-catching images and clear descriptions draw viewers' attention and inspire action. This digital format allows us to update information easily in real-time, reducing the need for printed materials and benefiting the environment.

Guests and partners have praised our innovative approach. They share their admiration through reviews and direct messages to management, while our business partners recommend the hotel for several sustainability awards. This positive feedback demonstrates the success of the Digital Sustainability Mural in promoting environmental responsibility and attracting guests and companies who care about sustainability.

At Raffles and Fairmont Makati, we show that luxury and environmental care can coexist. The Digital Sustainability Mural not only informs but also inspires, making it a key element of our strategy to foster a culture of sustainability among our guests and partners.



A Sustainable Future: Shift to Refillable Bottles and Eco-friendly Packaging



Raffles and Fairmont Makati have eliminated single-use plastic for dry amenities and switched to refillable containers for wet amenities in all guest rooms. Eco-friendly materials are also used for food and beverage packaging, reducing waste across operations.

An in-house water bottling system, located in the hotels' back-of-house area, efficiently cleans and refills glass bottles, replacing PET water bottles in rooms and restaurants. This initiative significantly reduces single-use plastic consumption while ensuring a consistent supply of safe, high-quality drinking water.

These ongoing efforts reflect the hotels' commitment to reducing environmental impact through practical, long-term solutions that align with global sustainability standards.

Gaia 2.0 Utility and Sustainability Reporting: A Big Step for Accor's Green Future

Accor's Gaia 2.0 Utility and Sustainability Reporting system plays a key role in tracking and managing the hotels' environmental performance. This platform consolidates data on energy, water, and resource consumption, enabling the identification of improvement areas and the implementation of targeted conservation measures.

By ensuring consistent and accurate reporting across all properties, Gaia 2.0 supports transparency and builds trust with guests, employees, investors, and regulatory bodies. The system provides actionable insights that guide the adoption of efficient technologies, responsible operational practices, and effective resource management strategies.

Aligned with Accor's long-standing commitment to sustainable hospitality, Gaia 2.0 empowers hotels like Raffles and Fairmont Makati to make informed decisions, reduce environmental impact, and contribute meaningfully to the company's global sustainability goals. Through this data-driven approach, Accor continues to strengthen its position as a leader in responsible hospitality while inspiring positive change across the industry.

Protecting Children's Rights through Accor's WATCH Program



Raffles and Fairmont Makati actively safeguard children's rights and combat all forms of sexual exploitation through the Accor WATCH Program (W.A.T.C.H. - We Act Together for Children). In partnership with ECPAT (End Child Prostitution, Pornography and Trafficking for Sexual Purposes), the hotels have established a robust prevention and alert procedure to address this serious crime.

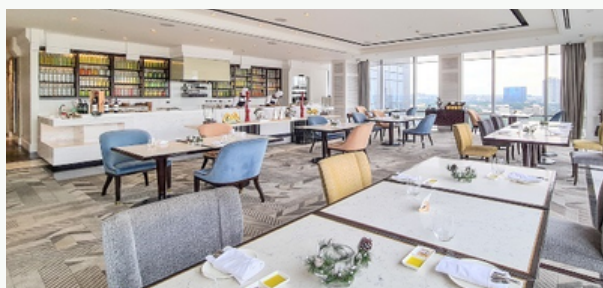
To ensure that every employee can contribute effectively to this cause, Raffles and Fairmont Makati include child protection training in its New Colleagues Orientation. This training emphasises the importance of vigilance and proactive measures in preventing exploitation, reflecting the hotels' commitment to upholding children's rights and complying with legal standards.

Refined Hybrid Dining Experience

Raffles and Fairmont Makati offer a distinctive hybrid dining concept that combines the variety of a traditional buffet with the personalisation of à la carte service. Guests can enjoy a curated spread of international and local favorites while also ordering freshly prepared dishes tailored to their preferences.

Spectrum, Fairmont Makati's all-day dining venue, offers this flexibility throughout the day, while Raffles Makati's Mirëio incorporates the hybrid approach during select periods, such as breakfast and its signature Sunday brunch, with select courses served à la carte. This combination ensures both variety and freshness, allowing guests to enjoy the best of both worlds.

By uniting choice, quality, and personalisation, these venues deliver an elevated dining experience that is as memorable as it is satisfying.



Usage of Free-Range Eggs

Raffles and Fairmont Makati have taken a significant step forward in responsible sourcing by transitioning from cage-free to free-range eggs — a higher standard that reflects the hotels' ongoing commitment to quality, sustainability, and animal welfare. Free-range eggs are sourced from hens raised in more spacious, humane environments, allowing them greater freedom of movement and natural foraging, which in turn enhances both the welfare of the animals and the quality of the eggs.

This upgrade supports the hotels' broader sustainability and food safety goals, while positively contributing to the local food ecosystem. By prioritising free-range eggs, Raffles and Fairmont Makati not only deliver superior ingredients to guests but also reinforce their leadership in ethical and environmentally conscious hospitality practices.



The Hotel's Vibrant Herb Garden Brimming with Homegrown Goodness



Raffles and Fairmont Makati embody luxury and comfort while actively prioritising sustainability and the use of fresh, high-quality ingredients. A standout initiative of the hotels are its on-site herb garden, which provides an abundance of homegrown herbs for its culinary creations.

By cultivating its own herbs, Raffles and Fairmont Makati align with its sustainability goals. This practice minimises the need for transporting ingredients over long distances, effectively reducing carbon emissions. In this way, the hotels reinforce its commitment to environmentally friendly practices and sustainable hospitality.

The herb garden showcases the hotels' dedication to providing an exceptional dining experience for guests. With freshly grown herbs at their disposal, the chefs can elevate the flavour of each dish, delivering a freshness that is truly unmatched.

Rooftop Bee Sanctuary: A Delightful Showcase of Sustainable Luxury

Raffles and Fairmont Makati embrace sustainability through their innovative rooftop bee farm, which hosts three thriving colonies of bees. Located in the heart of the city, these bees pollinate nearby Acacia and Narra trees, creating a unique citrus-infused honey that the hotel proudly features in its culinary offerings. From breakfast spreads to special afternoon tea sets, this homegrown honey adds a fresh, natural touch that enhances the guest experience.



The bee farm serves not only as a source of premium honey but also as a symbol of the hotels' commitment to environmental responsibility. By nurturing their own colonies, the hotels actively contribute to the local ecosystem, fostering plant life and supporting biodiversity in an urban environment. This initiative underscores the hotels' dedication to sourcing ingredients locally and sustainably, ensuring that every dish is made with fresh and responsibly produced components. Raffles and Fairmont Makati's bee farm plays a vital role in its broader sustainability strategy, seamlessly blending luxury with eco-friendly practices. Through this project, the hotels set a high standard for responsible hospitality, enriching the experience of guests while benefiting the environment.

Sustainable Food Donation Initiative



Raffles and Fairmont Makati actively donate excess buffet food from Spectrum to the Virlanie Foundation, continuing a meaningful partnership that began in 2023. As of July year to date, the hotels have donated a total of 2,760 kg of food, significantly impacting those in need by providing essential meals while reducing food waste. By redirecting surplus food to the Virlanie Foundation, the hotels promote the well-being of vulnerable communities and champions sustainability. These efforts not only help address hunger but also foster a sense of community and shared responsibility.



Composting for a Greener Future



Raffles and Fairmont Makati have partnered with Integrated Waste Management (IWM) to strengthen its sustainability initiatives through an effective composting program. Since the collaboration began in 2024, the hotel has successfully composted 36,540 kg of organic waste as of July year-to-date.

This milestone highlights the hotels' unwavering commitment to minimising its environmental footprint and promoting a circular economy by diverting organic waste away from landfills. Through this initiative, Raffles and Fairmont Makati demonstrate that every effort—big or small—contributes to a greener, more sustainable future for all.

Eliminating Disposable Heating Fuels

This 2025, Raffles and Fairmont Makati have successfully implemented a policy banning disposable heating fuels—such as diethylene glycol, ethanol, and methanol—across all its properties. This measure underscores the hotels' commitment to health, safety, and environmental sustainability. Disposable heating fuels, commonly used to keep food warm, contribute to non-biodegradable waste and pose risks to both the environment and public health. By eliminating these fuels, the hotels have reduced its ecological footprint while enhancing guest safety. This initiative forms part of the hotels' broader strategy to adopt greener alternatives and set a benchmark for sustainability in the hospitality industry.

Phasing Out Single-Use Plastics Across the Guest Experience

Raffles and Fairmont Makati have successfully eliminated single-use plastics throughout the entire guest journey, reinforcing its commitment to sustainable hospitality. From dining to in-room amenities, all materials provided are either reusable, eco-friendly, or fully compostable. Bathroom amenities have transitioned to refillable dispensers, significantly reducing plastic waste while maintaining the luxury experience guests expect. This initiative reflects the hotels' long-standing dedication to environmental responsibility and its role as a leader in shaping a plastic-free future for the industry.

Celebrating Diversity, Inclusion, and Social Responsibility: Yearly Initiatives at Raffles and Fairmont Makati

Raffles and Fairmont Makati actively foster diversity, inclusion, and empowerment within their workplace. This commitment shines through a variety of initiatives and events designed to create a supportive and equitable environment for all employees, and the hotel continues to celebrate these impactful moments.

March: Women's Month

- Raffles and Fairmont Makati celebrates Women's Month by honouring the achievements and contributions of women in the workplace and beyond. The celebration emphasises empowerment, equality, and leadership opportunities for women across all roles.

March: Earth Hour

- As part of its sustainability advocacy, the hotel participated in Earth Hour, turning off both front-of-house and back-of-house lights to conserve energy and raise awareness about climate change. This symbolic gesture reflects the hotel's proactive stance on environmental responsibility.

April: Earth Day

- To celebrate Earth Day, the hotel organised fundraising activities and offered sustainable drinks and snacks to guests. Additionally, colleagues joined an internal cleanup drive, supporting local communities and contributing to environmental preservation.

June: Pride March

- In solidarity with the LGBTQIA+ community, Raffles and Fairmont Makati proudly joined the annual Pride March, promoting diversity, inclusion, and equal rights. This event reaffirms the hotel's commitment to creating a workplace and society where everyone feels valued and respected.

Year-Round: Make-A-Wish Foundation Partnership

- Each year, the hotel partners with the Make-A-Wish Foundation to grant wishes for terminally ill children. In 2025, Raffles and Fairmont Makati fulfilled the dreams of Bea and Micay, who aspired to become chefs. They cooked in the hotel's kitchen wearing personalised chef uniforms, served meals to their families, and received thoughtful gifts, creating cherished memories for these young dreamers.

October (Upcoming): World Food Day

- The hotel will commemorate World Food Day through meaningful activities that promote food security and sustainability. In line with its commitment to reducing food waste and supporting local communities, the initiative will engage underprivileged youth in educational and experiential programs.

December (Upcoming): Solidarity Week

- To end the year on a note of compassion and inclusivity, the hotel will observe Solidarity Week and partner with a local NGO. This initiative will focus on fostering awareness, celebrating diversity, and extending care to communities in need especially during the holiday season.

These initiatives have significantly strengthened the hotel's culture and employee morale, enhancing teamwork, communication, and support. By embracing these values, the hotel supports its employees while making a meaningful impact to the broader community.

A close-up photograph of a hand reaching down towards a body of water. The hand is positioned in the upper right quadrant, with fingers slightly curled. A single drop of water is visible at the tip of the index finger, just above the water's surface. The water is dark and reflects the warm, golden light of a sunset or sunrise. The background is a soft, out-of-focus expanse of water and sky, with the sun's glow creating a warm, orange-yellow hue. The overall mood is serene and contemplative, suggesting a connection to nature and sustainability.

2025 SUSTAINABILITY INITIATIVES

Expanding Plant-based Selections



Raffles and Fairmont Makati are proud to announce that 28% of its menu now features vegetarian and plant-based options, reinforcing the hotels' commitment to sustainability and evolving culinary trends. This expansion offers guests a wide selection of flavorful, plant-based dishes crafted with fresh, locally sourced ingredients, ensuring both exceptional taste and responsible dining.

By increasing plant-based offerings, the hotels take a significant step toward reducing its environmental impact and supporting a more sustainable food system. This initiative aligns with its broader ESG goals, including lowering carbon emissions and promoting conscious dining experiences without compromising on quality or creativity.

Energy Efficiency at the Forefront



Terao Asia conducted a comprehensive energy audit of the hotels during the last quarter of 2024, assessing energy usage across lighting, heating, cooling, and electrical systems. The primary goal was to identify opportunities to improve efficiency, reduce waste, and lower operational costs while maintaining guest comfort.

This initiative reflects the hotels' strong commitment to environmental responsibility. Based on the audit's findings, the hotels have developed a multi-year plan to implement recommended projects aimed at reducing energy consumption. These initiatives are now part of the annual budget, ensuring sustained progress toward more eco-friendly and cost-efficient operations.

Buzzing with Delight: A Sweet Celebration of Sustainability



Golden afternoons take on a sustainable twist at the Writers Bar with the Honey Bliss Afternoon Tea — a unique concept that brings the flavours of nature from hive to table. At the heart of this experience is honey harvested from Raffles Makati's very own rooftop bee colonies, a symbol of the hotel's commitment to biodiversity and eco-conscious practices.

This seasonal offering celebrates the rich, delicate sweetness of homegrown honey through an elegant selection of sweet and savoury creations. Paired with thoughtfully sourced local ingredients, each component reflects the harmony between culinary artistry and sustainable sourcing.

More than an indulgent afternoon, the Honey Bliss Afternoon Tea is part of Raffles Makati's ongoing efforts to promote urban beekeeping and support pollinator health — an initiative that has been in place since 2022. By nurturing rooftop hives, the hotel not only provides guests with a unique gastronomic experience but also contributes to biodiversity and ecological balance in the city.

Saving Lives Through a Blood Donation Drive

In June 2025, Raffles and Fairmont Makati partnered with Makati Medical Center to host a successful blood donation drive. This initiative reflects the hotels' strong commitment to corporate social responsibility by actively supporting life-saving programs that benefit the wider community. Beyond its impact on healthcare, the blood donation drive fostered employee engagement and promoted wellness among colleagues, reinforcing a culture of care and compassion. By creating opportunities to give back, the hotels strengthen their bond with the community while championing meaningful causes that make a difference.

Virlanie Foundation Donations and Partnership

In line with its strong commitment to social responsibility, Raffles and Fairmont Makati continue to support the Virlanie Foundation through meaningful donations and partnerships in 2025. In April, the hotels donated unclaimed raffle items from its Annual Party, ensuring these resources brought joy and value rather than going to waste. This was followed by a significant sponsorship in July, where the hotels proudly hosted the Virlanie Founder's Celebration and Appreciation event, providing an elegant venue to honor those who tirelessly work for children in need.

The partnership deepened in August with the donation of unused hotel amenities, linen, towels, and bedsheets—further demonstrating the hotels' dedication to sustainable practices and community support. These efforts not only reduce waste but also provide comfort to those who need it most. By championing initiatives that uplift underprivileged communities, the hotel reinforces its commitment to creating a positive impact beyond its doors.

Water Week 2025: “Every Drop Counts”

Water Week 2025 at Raffles and Fairmont Makati was dedicated to highlighting the importance of water conservation and responsible usage. The hotels organised a series of initiatives focused on reducing water consumption, educating colleagues, and engaging guests in sustainable practices. Awareness campaigns were implemented across the property, showcasing tips on minimising water waste in guest rooms and operational areas. The activities emphasised the critical role of water in daily operations and its impact on the environment, reinforcing the hotels' commitment to sustainability under its Green Globe certification.

The celebration also included interactive learning sessions for colleagues, encouraging them to adopt practical water-saving habits both at work and at home. Posters and digital materials were displayed throughout the hotels to remind everyone of the significance of preserving this vital resource. By aligning Water Week with Accor's Planet 21 initiatives, the hotels strengthened their advocacy for environmental stewardship and demonstrated leadership in promoting responsible hospitality.

Ayala Recyclables Fair

In support of sustainable waste management and community-driven environmental initiatives, the hotels actively participated in the Ayala Recyclables Fair, an event organised by the surrounding community to promote the reuse and recycling of valuable materials. The fair serves as a platform to encourage responsible waste segregation, reduce landfill contributions, and foster collaboration among local businesses and residents in building a circular economy.

As part of this initiative, the hotels donated various recyclable materials collected from its operations, reinforcing its commitment to reducing environmental impact through proper waste diversion. Additionally, several colleagues attended the fair to engage with the community, exchange ideas on recycling best practices, and strengthen partnerships that contribute to long-term sustainability goals. This participation reflects the hotels' proactive approach to environmental stewardship and its dedication to supporting community-led green initiatives.



Foodsteps Partnership

Raffles and Fairmont Makati have partnered with Foodsteps, a leading platform for measuring the environmental impact of food, to take meaningful action in reducing the carbon footprint of our culinary offerings. Through this partnership, we assess the carbon emissions associated with each ingredient and dish on our menus, providing us with a clear and data-driven understanding of how our food choices affect the planet. This initiative allows the hotels to identify high-impact areas and make informed decisions to source responsibly and design more sustainable menus for our guests.

Building on these insights, the hotels have developed a comprehensive action plan aimed at lowering the carbon intensity of our food operations. This includes introducing lower-carbon ingredients, optimizing portion sizes to minimise waste, and incorporating more plant-based options without compromising on flavour or luxury. By leveraging Foodsteps' analytics, we ensure that our sustainability goals are not just aspirational but measurable, reinforcing our commitment to responsible hospitality and contributing to a greener future for the travel and dining industry.

Water Recycling Initiative

Raffles and Fairmont Makati actively implement water recycling practices to reduce consumption and promote sustainability across the property. Recycled water from wash basins is reused for landscaping, while operational measures ensure that water is efficiently captured and repurposed wherever possible. These initiatives are supported by monitoring tools such as the Sankey diagram, which tracks water flow from source to usage, enabling the hotel to optimise its systems and minimize waste.

By emphasising water recycling, Raffles and Fairmont Makati demonstrate a practical commitment to sustainable resource management. This approach not only lowers environmental impact but also fosters a culture of conscious water use among staff and guests, reinforcing the hotels' position as a leader in eco-friendly hospitality practices.

Accolades and Industry Recognition

Raffles and Fairmont Makati continue to set the benchmark for sustainable luxury in the hospitality industry. The hotels' unwavering commitment to environmental stewardship, social responsibility, and innovative practices has earned multiple prestigious accolades over the years, highlighting its leadership in responsible tourism.

- Make-A-Wish Foundation – Starlight Awards, Corporate Partner of the Year 2024

Recognised for its heartfelt dedication to community engagement, Fairmont Makati was named Corporate Partner of the Year by the Make-A-Wish Foundation. This award celebrates the hotel's efforts in granting wishes and creating meaningful experiences for children facing critical illnesses, reinforcing its strong advocacy for social responsibility and care.

- Top 3 Planet Award – Le Trophée Bleu 2024

Achieving a spot among the Top 3 for the Planet Award at Le Trophée Bleu underscores the hotel's environmental leadership. This recognition reflects the property's innovative sustainability initiatives, from energy conservation to zero-waste programs, positioning it as one of the most eco-conscious luxury hotels in the region.

- ACG Excellence in Travel and Tourism Award 2025

In March 2025, Raffles and Fairmont Makati were honoured with the ACG Excellence in Travel and Tourism Award, celebrating its pioneering approach to sustainable hospitality. This award acknowledges the hotels' dedication to balancing luxury with responsibility, offering guests an experience that is both indulgent and environmentally conscious.

- Sustainability Award at the Nordic Business Awards 2025

Further solidifying its global reputation, the hotel received the Sustainability Award at the Nordic Business Awards in August 2025. This recognition highlights the property's comprehensive sustainability framework, which spans environmental protection, community engagement, and cultural preservation—proving that true luxury is rooted in responsibility.

These accolades are more than milestones; they are a testament to Raffles and Fairmont Makati's vision of redefining luxury through purpose. By integrating sustainability into every facet of its operations, the hotel remains committed to shaping a future where hospitality thrives in harmony with the planet and its people.



2025 UPCOMING EFFORTS

World Food Day

In celebration of World Food Day this October, the hotels will collaborate with the Virланie Foundation to provide underprivileged youth with a memorable culinary experience. This initiative highlights the hotel's commitment to promoting food sustainability and community care through meaningful engagement.

Beyond this event, the hotels continue its daily practice of donating excess buffet food to the Virланie Foundation, reinforcing its dedication to reducing food waste and supporting vulnerable communities.

Solidarity Week

To close the year with compassion and inclusion, the hotels will observe Solidarity Week in partnership with the Margaretha Home for the Blind. This initiative focuses on raising awareness about the challenges faced by people with disabilities and highlights the importance of creating an inclusive society.

Through gift-giving and meaningful engagement during the festive season, the hotels aim to share hope and bring joy to the community, while reinforcing its commitment to social responsibility and outreach programs.

Gear Up for Green Globe: Preparing for Recertification



As the first luxury hotel in the Philippines to achieve Green Globe certification, Raffles and Fairmont Makati is committed to maintaining its leadership in sustainable hospitality. In preparation for this year's physical recertification audit, the hotels are diligently gathering evidence to demonstrate compliance with over 51% of more than 300 sustainability criteria, ensuring that key practices in waste management, energy efficiency, responsible sourcing, and community engagement continue to meet the highest standards.

By following through on this commitment, the hotels not only reinforce its environmental stewardship but also enhances guest experiences and sets a benchmark for the industry. Through careful preparation and continued focus on impactful practices, Raffles and Fairmont Makati aim to secure recertification, demonstrating that its sustainability journey is ongoing and exemplary.

Energy, Water, and Waste Reduction: Achievements and Ongoing Initiatives

Raffles and Fairmont Makati continue to demonstrate leadership in sustainability by actively reducing its environmental footprint across energy, water, and waste management. Through comprehensive planning, innovative initiatives, and strategic partnerships, the hotels integrate responsible practices into its daily operations, ensuring that sustainability is at the core of its operations. From energy efficiency and renewable sourcing to water conservation and waste reduction, each effort reflects the hotel's commitment to both environmental stewardship and operational excellence.



Raffles and Fairmont Makati aim to reduce energy consumption by 5% by the end of 2025 compared to 2023. To support this, the hotels conducted an energy audit to identify opportunities for optimisation, resulting in a multi-year energy reduction plan integrated into the annual budget. As part of Accor's broader commitment, the hotels are targeting a 30% reduction in energy consumption by 2030. In 2024, 100% of energy consumption was covered with Renewable Energy Certificates (RECs), ensuring net-zero carbon energy for the year. The 2025 RECs are expected to be generated approximately six months after year-end.



The hotels target a 4% reduction in water use by 2025 compared to 2024. Measures to achieve this include lowering flow rates, recycling water - such as rainwater and washbasin runoff for landscaping, and raising awareness through initiatives like Water Week and staff training. A Sankey diagram has also been implemented to track water sources and consumption, ensuring focused and data-driven conservation efforts.



Raffles and Fairmont Makati actively partner with Integrated Waste Management (IWM) and Green Trident to compost and recycle waste. From November 2023 to July 2025, the hotels have composted 36,540 kg of organic waste and donated 33,255.10 kg of recyclables. In addition, the hotels have contributed 2,760 kg of surplus buffet food to the Virlanie Foundation, further supporting the community and reducing food waste. The hotels also participated in community initiatives such as the Ayala Recyclables Fair, reinforcing its commitment to reducing landfill contributions and promoting a circular economy.

These initiatives underscore Raffles and Fairmont Makati's unwavering commitment to sustainability, setting benchmarks for the luxury hospitality sector in the Philippines. By continuously monitoring resource use, implementing eco-friendly measures, and fostering community partnerships, the hotel not only minimises its environmental impact but also inspires a culture of responsibility among staff, guests, and the wider community. Through ongoing dedication, the hotel is building a resilient, sustainable future where luxury and environmental stewardship go hand in hand.

Raffles and Fairmont Makati are deeply committed to sustainability and community support. The hotels actively demonstrate its dedication to making a positive impact on both the environment and society through ongoing initiatives. These current efforts are just the beginning; Raffles and Fairmont Makati are eager to continuously improve and discover new ways to protect the planet for future generations. With an unwavering promise to pursue a greener and more sustainable world, Raffles and Fairmont Makati ensure that today's actions lay the groundwork for a brighter tomorrow.

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