



THE *Fairmont*  
ROYAL PAVILION

## Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

### Leadership Through Innovative Programs

**Eco-Meet:** Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

**Carbon Management Program:** Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

**Greening our Greens:** All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called "Greening Our Greens". The program offers practical ways for our courses to

make positive changes, while working toward the larger goal of achieving certification from Audubon International.

**Green Cuisine:** Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Fairmont Royal Pavilion:

- 75% of vegetables purchased are from local suppliers.
- Chicken is hormone free and raised locally
- There is an onsite herb garden
- Fruit trees are planted on the property and used in restaurant dishes
- Sustainable Seafood is served in all outlets.

#### Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Keeping waste from the landfill is a key initiative for The Fairmont Royal Pavilion. However, finding recycling centres on the island can be a challenge. We have been able to source companies to recycle the following materials:

- Paper (except newspapers, cardboard)
- Plastic water bottles
- Plastic soft drink bottles
- Metal is recycled, including scrap parts from air conditioning units and aluminum cans
- Cooking grease (recycled into animal feed)
- Coloured wine bottles (broken and used by local artists)
- Bags for newspapers and laundry can account for a large amount of waste within hotels.
- Laundry - Reusable cloth bags are used instead of plastic laundry bags
- Newspapers - Local, specially woven baskets are used to hold newspapers, and are hung outside of the guest rooms.
- Spoilt guestroom towels are converted into rags for cleaning

#### Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At The Fairmont Royal Pavilion energy and water conservation projects include:

- Incandescent bulbs have been replaced with fluorescent bulbs, using 60% less energy per bulb
- Solar water heaters instead of traditional water heaters, are used to heat water

- Outdoor lighting operates on a photocell setting, measuring and turning on based on the light available.
- Low flow toilets are installed, moving from 5L per flush to 2.6L per flush
- Water saving tap aerators are installed in guestroom faucets
- Low-flow shower heads are installed in each guestroom

#### Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Fairmont Royal Pavilion provides community support:

- Adopted School - St. Silas Primary school
  - Originally built the school's resource centre and library, and in April 2008 provided support through the hotel carpenter and painter for refurbishment
  - Supports the school curriculum on tourism education
  - Provides hotel luncheon for school graduates and parents annually
  - Supports school fund-raising activities
- Farris Children Home (orphanage)
  - Support the home through donations of food and clothing collected from colleagues at the hotel
- The Variety Club
- Supports the local chapter of this International Children's Charity annually through the purchase of gold hearts in their annual fundraising drive; and sponsorship of a hotel kayaking team which competes in the annual charity, fundraising rowing competition.
- At The Fairmont Royal Pavilion we have embarked on our signature project, which is a focus of efforts on our marine environment.
  - Reef Checks - with the assistance of a scientist from the Bellairs marine research unit at the University of the West Indies in Barbados, a group of volunteers will conduct checks on the coral reefs that surround the hotel. The checks are part of the international program created by Reef Check California and will provide much needed data on the state of the coral reefs in Barbados.
  - The beach in front of the hotel is a turtle-nesting beach. The hotel is currently working with the Barbados Turtle Project to ensure that the nesting and hatching conditions are ideal. Beach and outdoor lighting is turned off during the nesting season (April-November). A report is done on any nests, or hatchings sighted.
  - The Fairmont Royal Pavilion is liaising with local environmental agencies such as the Coastal Zone Management Unit, and the Barbados Marine Trust for education, to provide support to these entities as needed.
  - Staff is educated on the importance of our oceans and its surrounds. At the last International Ocean's Day celebrated on June 8<sup>th</sup>, marine education was available to staff via a Coastal Zone Management Unit display. Glass bottom boat rides and snorkeling experiences were also available to support education on the plant and animal life surrounding the hotel for colleagues and guests.

**The Fairmont Royal Pavilion**

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guidebook* at [www.fairmont.com](http://www.fairmont.com)