Fairmont
PACIFIC RIM

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

Eco-accommodation offers in-room information, recycling bins, optional sheet and towel replacement, energy-efficient lighting, and water-conserving showerheads, and tap aerators.

Eco-cuisine Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At **Fairmont Pacific Rim** we are proud of our:

- Scratch Kitchen
- Locally sourced organic products
- Macrobiotic, Raw, Vegan offerings in our Lifestyle Cuisine
- Ocean Wise accreditation – conservation program created to educate and empower consumers about the issues surrounding sustainable seafood

Eco-service provides "disposable-free" food and beverage services and recycling stations in the meeting rooms. This service is an important element to a sustainable meeting and, for example, includes china and cutlery used instead of disposal items, linen napkins instead of paper, and centerpieces that are edible/organic or made from reusable items such as silk flowers. White boards are used rather than paper flip charts.

Eco-programming provides activities and guest-speakers to complement the Eco-Meet experience. Whether it's a keynote address, a full-day team building eco-experience or something in-between, Fairmont's eco-programming educates and informs meeting delegates, while providing innovative and exceptional green meeting services. There are also paperless services available for events including a dedicated TV channel to provide information and updates to delegates, electronic paperless check-in/checkout and e-mailed contracts and information used where possible. Fairmont will also assist meeting planners to offset their event's greenhouse gas emissions by purchasing green tags/energy certificates.

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO_2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called "Greening Our Greens". The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

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Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at **Fairmont Pacific Rim** include:

- Recycling Bins in place throughout hotel
- Organic waste and paper towel Composting throughout the Hotel
- Elimination of Disposable Items (water bottles, packaging)
- Recycling Program for Electronic Waste
- Reduction of Paper Volume
- Kitchen Grease Recycling Program
- 3rd Day Linen Change Policy, unless otherwise requested
- Turn Down Water Program, using refillable glass carafes and filtered (on-site) water
- Creative re-use of gently used linens by turning them into cleaning rags, bin liners, shoe bags, etc.
- Donated products and clothing to local charities (such as Gather & Save, Union Gospel Mission, etc.)

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At **Fairmont Pacific Rim**, energy and water conservation projects include:

- Building Management System to control and schedule heating, ventilation, and air-conditioning
- 4-Pipe Climate Control System
- All guest room incandescent lighting replaced with compact fluorescent bulbs
- INNCOM "smart" networked thermostat systems
- Extensive use of LED lighting in public areas and exterior feature lighting
- Information sessions for colleagues held by Chief Steward on recycling and composting
- Using cooled steam condensate as hot water for Engineering shop
- Foam heat covers for all three outdoor hot tubs and HeatSavr liquid pool cover for the outdoor swimming pool
- Trial Programs include: Motion-senor lights in the Pantry, LED light use in guest rooms
- Engaging Colleagues in education on reducing water consumption
- Installation of water saving devices
- All guest rooms bathrooms are fitted with Kohler "water-sense" low-flush toilets
- Water fountains installed in the Health Club and Spa Terrace
- Over 75% of guest rooms have been equipped with Tap aerators
- Public rest rooms are equipped with photoelectric-cell activated control systems on taps, toilets, and urinals

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, **Fairmont Pacific Rim**, partners include:

- Stanley Park Ecology Society - Eco-Innovations Signature Project
- Quest Food Exchange (food-rescue organization)
- Greater Vancouver Food Bank
- Union Gospel Mission
- BC Hydro Power Smart
- CIBC Run for the Cure – Canadian Breast Cancer Association
- Movember – Canadian Prostate Cancer Association
- YWCA
- British Columbia Society for the Prevention of Cruelty to Animals (BCSPCA)

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

Fairmont Pacific Rim has received the following environmental rating:

- 5 Green Key Eco-Rating through the Hotel Association of Canada

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com