



Fairmont
THE QUEEN ELIZABETH

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At Fairmont The Queen Elizabeth:

- In winter, free cooling is used to save energy by allowing outside air to reduce the temperature in several areas.
- Meeting planners are encouraged to offset carbon emissions from their event by purchasing Renewable Energy Certificates through planetair.

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our

operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At Fairmont The Queen Elizabeth:

- An organic herb garden has been created along the windows of Le Montréalais Bistrot.
- Organic beverages such as tea and wine are available.
- Seafood choices are sustainable, and organic/vegetarian options are available.
- Dishes are prepared with local seasonal ingredients.

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at Fairmont The Queen Elizabeth include:

- The most aggressive recycling program of all downtown Montreal hotels. All paper, plastics, glass and metal are recycled.
- Recycling bins are placed in every guest rooms, meeting rooms as well as offices, kitchens, lobby and all service areas.
- Milk, cream and butter are served in bulk.
- All old computers and electronic parts are recycled with the help of local merchant.
- Leftover food is donated to the Salvation Army and Old Brewery Mission, Montréal-based organizations that collect non-perishable food that would otherwise go to waste.

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At Fairmont The Queen Elizabeth energy and water conservation projects include:

- An extensive lighting retrofit program, which results in savings of \$13,600.00 CDN per year.
- The new centralized air system is viewed on the computer. Each room shows the guests' desired temperature and the actual temperature of the room. Following a research process, they instigated a program to maximize guest comfort while saving energy. Thus, if the room is unoccupied, the temperature is maintained at 20° C in the winter and 22° C in the summer, therefore saving energy from using unnecessary heating or cooling for unoccupied rooms.
- In the various meeting facilities throughout the hotel, the department controls the HVAC systems while monitoring the carbon dioxide levels in the rooms, always following the minimum guidelines as per ASHRAE. The hotel triggers an intake of fresh outside air into the meeting rooms as needed. In winter, free cooling is used to save energy by allowing outside air to reduce the temperature in several areas.

- A heat exchange recovery system captures steam used to heat the hotel and then reuses it to preheat incoming city water, to reduce costs and save energy.

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society. Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, Fairmont The Queen Elizabeth, partners include:

- Coopérative Éco-Défi
- Montreal-based charitable organizations such as Old Brewery Mission and the Salvation Army
- Jardin Botanique de Montréal

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

Fairmont The Queen Elizabeth has received the following certifications/ratings:

- Hotel Association of Canada - 4 Green Key Eco Rating

Fairmont The Queen Elizabeth has received the following awards:

- 2003 Clean Air Awards organized by Transport 2000 Québec

Fairmont The Queen Elizabeth

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com